



CU Professional Services



Creative Services Division

You're Going to Advertise and Promote...

WHY NOT SAVE?

Professional Looking Designs...

Attention-Getting Marketing...

Results-Driven Messages...

All With CU PROFESSIONAL SERVICES Creative Division!

Effectively communicating key information to your membership is critical to achieve your membership awareness, product penetration and marketing objectives. CU Professional Services Creative Division provides innovative, professional, member marketing and communication pieces that enable you to meet your marketing and advertising goals. The Creative Services division of CU Professional Services is a team of experienced creative and design staff that work with you to develop innovative marketing concepts and designs, create copy, and deliver professional, attention-getting marketing pieces customized to meet your needs. Your project can incorporate any range of different medias, for example an initial direct mailer, matching lobby posters and business development flyers, HTML or web site banner designs, and finally staff training materials to inform, create buy-in and understanding to fully support your promotion efforts. The CU Professional Services Creative process is seamless to you and your staff since we implement all the workings of your project and "Hit the ground running" towards the successful launch of your marketing campaign.



Pricing?

We've made that simple too! ***We'll complete your first promotion with us at 30% of what you paid for your last similar campaign or project, and then for the remainder of 2010, we'll continue pricing at 20% off your current prices.** It doesn't get any easier or better than that!

We provide newsletter design, copywriting and production, direct mailers, postcards, Annual Report design, web copy and HTML design, and complete marketing campaigns that get attention and effectively sell your products and services. The implementation of your promotions will be brought to life in our colorful, expertly designed and written campaigns. We understand budget constraints and deadlines, so delivering you affordable, professional-looking advertising, on time, is what we do.

To have us get started on your next campaign, contact us and allow us the opportunity to meet with you to discuss the specifics of your needs. We'll deliver a quote on implementing your promotion in the time frame necessary to launch. We look forward to hearing from you soon! You can go to our website at www.cuprofessionalservices.com and complete the handy Contact Us form, or call us directly at 213-999-0432 for your custom quote today!

SPECIAL OFFER:
Save 30%
on your 1st project with us and 20% on all subsequent projects through the remainder of 2010!*



Your Credit Union Outsource Solution

For more information and to get started, contact:

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